



### **Role: Ethnographer - user research**

We seek an ethnographer to undertake fundamental research on social screens and interfaces for improved user experience. The candidate will lead the ethnography of experimental design prototypes and conduct systematic, participant-observation of user-interactions with the prototypes. The candidate will also produce reports with analyses drawn from these empirical observations. Strong academic background, a keen ethnographic eye alongside a disciplined practice of observation and recording are keys to be successful in this role.

### **Key Responsibilities**

- Work with artists and engineers on building and deploying prototypes from the margins as collaborative productions with users
- Collaborate with cross-functional teams to identify synergistic opportunities
- Evaluate user behaviours on interaction systems and produce ethnographic reports
- Curate the multimedia knowledge base of the user-research unit
- Collaborate on research reports based on analyses of user-interactions with experimental prototypes

### **Required Qualifications**

- MA, Sociology/Anthropology or related fields with an ethnographic focus
- Experience in ethnographic research.
- Expertise in critical and analytical writing
- Familiarity with digital systems, large and small

### **Preferred Qualifications**

- M.Phil
- Research/academic background in social studies of technology
- Knowledge of Indian languages and experience with multilingual Indic languages approach.
- Willingness to work with cross-disciplinary teams of social scientists and engineers.

### **Salary and Duration**

The salary will be in the range of 7-10 lakhs per year based on the candidate's qualification and experience.

The duration of the job will be equal to the duration of the project and co-terminus with the project. Currently the duration is for 2 years.

To apply, send your CV and a cover letter to [deepak@iiitd.ac.in](mailto:deepak@iiitd.ac.in).